



Danish distributor, Abena signs first multi-site SIM™ deployment contract

For Immediate Release:

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Highlights:

- Simavita's Danish distributor, Abena signs 2-year contract with the Municipality of Aarhus, Denmark to supply the incontinence assessment system, SIM™.
- The contract involves the supply of SIM™ incontinence assessment system for care homes in the Municipality of Aarhus.

Sydney, Australia - Simavita Limited (ASX: SVA; TSX-V: SV) ("Simavita" or the "Company") is pleased to announce that the Danish distribution partner, Abena A / S ("Abena") has signed a contract with the Municipality of Aarhus, Denmark to supply the SIM™ incontinence assessment system.

The contract is partly a result of a series of trials of SIM™ in 2015 in the Danish market.

Starting in Q1 CY16, the contract with the Municipality of Aarhus is for a 2 year period.

CEO of Simavita, Philippa Lewis commented, "We are delighted to be working with our partner Abena, bringing our unique, digital solution to the Danish aged care sector. The SIM™ 72 hour assessment provides unique data and leads to a person centred care plan that is evidence based."

For further information, see our website (www.simavita.com) or contact the persons outlined below.

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About Simavita

Simavita is a digital healthcare company that has developed an innovative software platform. The first application for the platform is a world first solution for the management of urinary incontinence, with a focus on the elderly. This platform technology is an instrumented incontinence assessment application that provides evidence-based incontinence management care plans to the residential aged care market.

About SIM™

SIM™ is a wireless sensor technology that delivers evidence-based instrument incontinence data on individuals. SIM™ provides user friendly tools and software to assess the incontinence condition and to help plan better outcomes. SIM™ is used to detect record and report incontinence events during a compulsory or recommended assessment period in residential aged care sites to develop an evidence-based incontinence care plan.

Conducting assessments is mandatory in many countries and the incontinence assessment creates an influential element of care of each individual. For more information on Simavita or SIM™, please visit www.simavita.com.

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Except for historical information, this announcement may contain forward-looking statements that reflect the Company’s current expectation regarding future events. These forward-looking statements involve risk and uncertainties, which may cause, but are not limited to, the anticipated date of on the ASX, changing market conditions, the establishment of corporate alliances, the impact of competitive products and pricing, new product development, uncertainties related to the regulatory approval process, and other risks detailed from time to time in the Company’s ongoing quarterly and annual reporting.