



## 2015 Annual General and Special Meeting presentation

For Immediate Release

December 15, 2015

**Sydney, Australia** – Simavita Limited (“Simavita” or the “Company”) (ASX: SVA; TSX-V: SV) is pleased to release the attached slide show presentation which will be delivered by its Chief Executive Officer, Mrs. Philippa Lewis, at the Company’s 2015 Annual General and Special Meeting to be held at 10.00 am this morning at the offices of K&L Gates, Level 31, 1 O’Connell Street, Sydney, New South Wales, Australia.

For further information, please visit the Company’s profile on SEDAR ([www.sedar.com](http://www.sedar.com)) or the Company’s website ([www.simavita.com](http://www.simavita.com)) or contact the persons listed below.

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### About Simavita

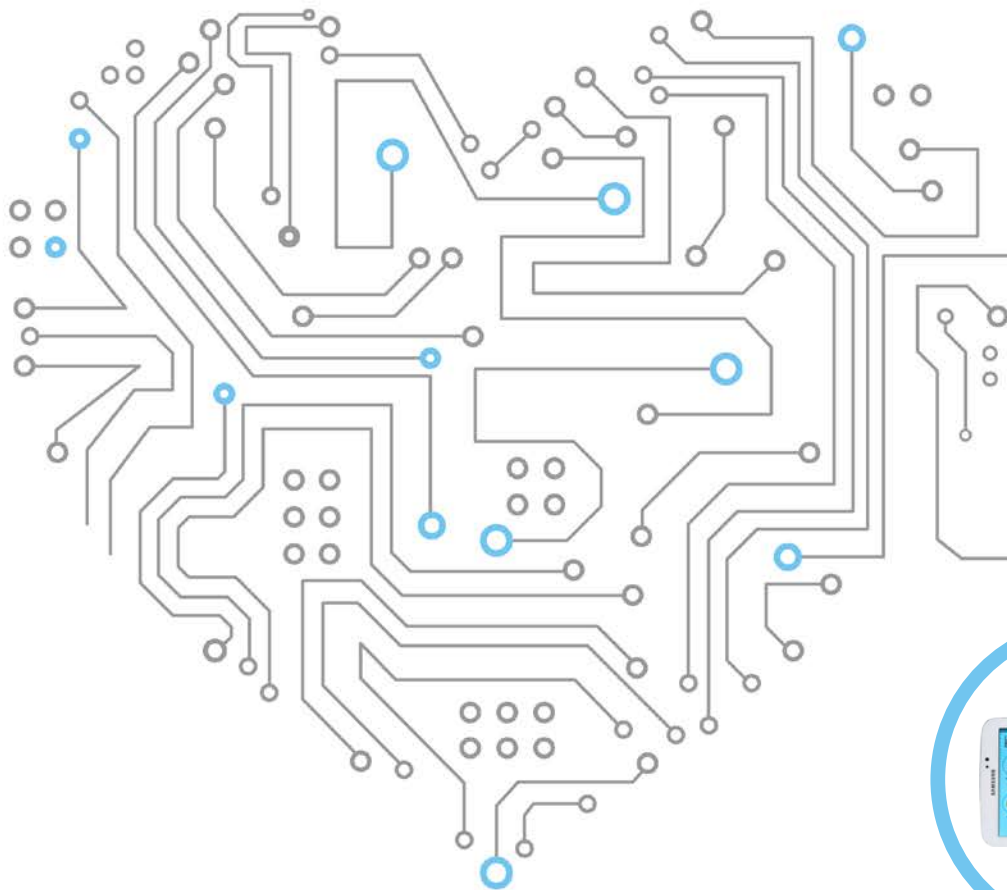
Simavita is a digital healthcare company that has developed an innovative software platform. The first application for the platform is a world first solution for the management of urinary incontinence, with a focus on the elderly. This platform technology is an instrumented incontinence assessment application that provides evidence-based incontinence management care plans to the residential aged care market.

### About SIM™

SIM™ is a wireless sensor technology that delivers evidence-based instrument incontinence data on individuals. SIM™ provides user friendly tools and software to assess the incontinence condition and to help plan better outcomes. SIM™ is used to detect, record and report incontinence events during a compulsory or recommended assessment period in residential aged care facilities to develop an evidence-based incontinence care plan.

Conducting assessments is mandatory in many countries and the incontinence assessment creates an influential element of care of each individual. For more information on Simavita or SIM™, please visit [www.simavita.com](http://www.simavita.com).

*The TSX Venture Exchange (“TSX-V”) has in no way passed upon the merits of the transactions set out herein and has neither approved nor disapproved the contents of this press release. Neither the TSX-V nor its Regulation Services Provider (as that term is defined in policies of the TSX-V) accepts responsibility for the adequacy or accuracy of this Release.*



# Annual General Meeting

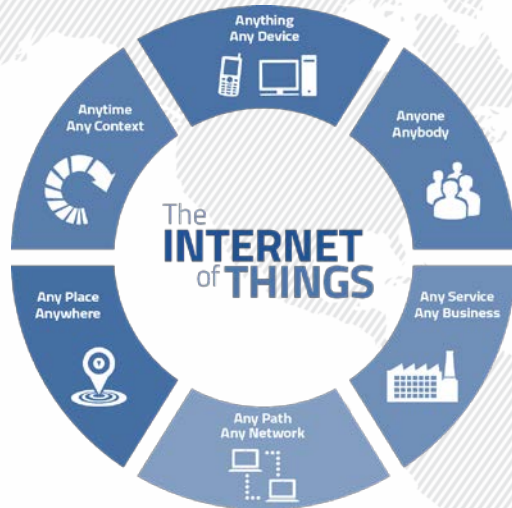
15 December 2015



**Simavita**

DIGITIZING AGED CARE

# The Digital Diaper



North America Australia Europe

# Simavita and The Digital Diaper

- Multiple large markets
- The first application is the 72 hour assessment
- The Digital Diaper is a body worn sensor
- Collects and interprets data
- Creates a person centered care plan
- Reduces cost of care, reduces risk
- Enhances the quality of life of the elderly
- Multiple markets available



# The Strategy



## Software as a Service (SaaS)

A robust distribution platform is established as soon as possible for further vertical integration of additional applications and to protect our position as market leader across multiple healthcare markets.



## Build Customer Base

Sign up as many customers as possible to a Software Service offering.



## Apply First Application

The first application, using the Digital Diaper Wearable as the platform for data collection and interpretation.



## International

- North America
- Australia
- Europe

# 2015 – Stated Milestones

- Growing Revenue in the US and Australia
- European and Canadian distribution agreements in place
- Value add enhancements & innovations to current application
- Strategic alliances in place for the integrations of other application onto the SIM® platform
- Expand IP portfolio
- Swedish showcase site successfully completed
- Strong board and executive management team in place and able to execute

# Corporate Milestones achieved

- ✓ Revenue across three continents - Australia, North America and Europe
- ✓ Increased revenue by 122% in comparison with FY14
- ✓ Transitioned to a SaaS (Software as a Service) business model, customer pricing more predictable; ongoing revenue annuity to Simavita
- ✓ Regulatory clearance in the Canadian market
- ✓ Reduced cost of goods
- ✓ Continued innovation and invested in Applied Research for additional inventive applications
- ✓ Expanded patent families and patents granted in target markets

# Milestones achieved 2015

## North America

- ✓ Commenced ability to conduct direct sales in July
- ✓ SVA in house team recruited by August
- ✓ 20 customers signed by October
- ✓ First integration agreement signed with US electronic medical record company
- ✓ First pilot successfully conducted in new market - **Assisted living** (20,000 sites)
- ✓ Various other strategic relationships for distribution, integration and licensing in progress

## Canada

- ✓ Canadian showcase site completed
- ✓ Two additional distributors now in Canada
- ✓ Showcase group signed up and deployed across 9 sites



# Milestones achieved 2015



## Australia

- ✓ Over 70 Residential Aged Care Sites now contracted
- ✓ First major group roll out Australia completed - **24 sites**
- ✓ Contract awarded for new market - acute care rehab hospitals
- ✓ First integration agreement with electronic care plan company
- ✓ Customers converted to SaaS business model
- ✓ First successful home care trial completed November 2015

# Milestones achieved 2015

## Scandinavia

- ✓ Showcase site in Denmark agreed and deployed
- ✓ First customers generating revenue
- ✓ Distribution agreement for Denmark signed
- ✓ Large pilots and tenders conducted across various municipalities
- ✓ EU leadership in place November 15
- ✓ Small EU team being recruited



# Milestones achieved 2015

## Research

- ✓ White paper in US on falls reduction
- ✓ Two major research papers Australia
- ✓ Outcomes validate reduction in:
  - Falls, urinary tract infections and skin integrity
  - Cost of consumables
  - Toileting time
  - Other white papers from North America, EU and peer reviewed papers are in progress

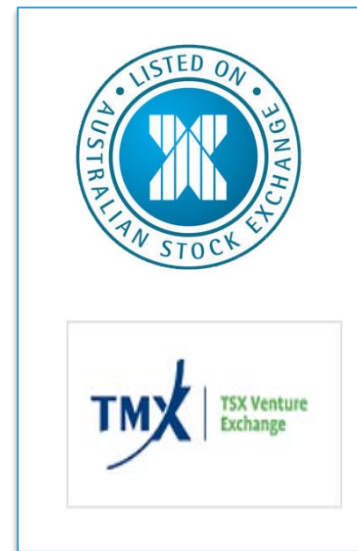


# Milestones for 2016

- Strong sales growth in North America, ANZ and EU
- EU team recruited
- Vertical integration of applications
- Expanded IP Portfolio
- Expanded strategic relationships
- Further integration programs with Electronic Medical Records and e-plan companies
- Lowered COGS
- Sufficient capital to execute strategy

# CORPORATE PROFILE

<b>ASX code:</b>	SVA
<b>TSX-V code:</b>	SV
<b>Share price as at 14 December 2015</b>	0.21
<b>Shares on issue</b>	92,245,233
<b>Unlisted Options on issue</b> (Strike prices \$0.41 - \$0.82)	10,833,164
<b>Unlisted Warrants on issue</b> (Strike Prices \$0.41 - \$0.52)	3,753,955
<b>Cash Balance as at 30 September 2015</b>	AUD \$6.1 million



Current available private placement capacity (ASX Listing Rule 7.1): 13,836,784 shares

# Questions?

Thank you